

WHAT IS CLAIMED IS:

1. A method for reducing unwanted communications via multiple communication channels, the method comprising the steps of:
5 establishing a contact with a consumer;
offering a privacy service wherein the privacy service comprises reducing unsolicited communications for a combination of communication channels to the consumer;
10 enrolling the consumer to receive the privacy service via a single consumer contact;
processing consumer information for a consumer selected combination of communication channels;
15 parsing consumer information; and
forwarding parsed consumer information to one or more preference services to enable one or more marketers to purge one or more contact lists.
2. The method of claim 1 wherein the contact comprises an inbound contact.
3. The method of claim 1 wherein the contact comprises an outbound contact.
20 4. The method of claim 1 wherein the step of offering privacy features further comprises a step of offering one or more of products and services.
5. The method of claim 1 wherein communication channels comprise email, telephone and mail.
25 6. The method of claim 1 further comprising a step of providing one or more consumer incentives.
7. A method for reducing unwanted communications via multiple communication channels, the method comprising the steps of:
enabling a provider to establish a contact with a consumer to offer one
30 or more of product, service, advertisement and information to the consumer;

offering a privacy service to the consumer through the provider wherein the privacy service comprises reducing unsolicited communications for a combination of communication channels to the consumer;

enrolling the consumer to receive the privacy service via a single consumer contact with the provider; and

forwarding consumer information to a processor for processing consumer information for a consumer selected combination of communication channels and to enable one or more marketers to purge one or more contact lists.

8. The method of claim 7 wherein the communication channels comprise email, telephone and mail.

9. A method for reducing unwanted communications via multiple communication channels, the method comprising the steps of:

establishing a contact with a provider;

requesting a privacy service wherein the privacy service comprises reducing unsolicited communications;

identifying a combination of communication channels from which to reduce unsolicited communications via a single consumer contact; and

providing consumer information at the single consumer contact.

10. The method of claim 9 wherein communication channels comprise email, telephone and mail.

11. The method of claim 9 wherein consumer information comprises a combination of email address data, telephone number data and mailing address data.

12. The method of claim 9 further comprising a step of receiving one or more consumer incentives.

25 13. The method of claim 9 further comprising a step of identifying one or more consumer preferences regarding at least one of communication channel, type of communication and source of communication.

14. A system for reducing unwanted communications via multiple communication channels, the system comprising:

30 contact means for establishing a contact with a consumer;

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offering means for offering a privacy service wherein the privacy service comprises reducing unsolicited communications for a combination of communication channels to the consumer;

enrollment means for enrolling the consumer to receive the privacy service via a single consumer contact;

processing means for processing consumer information for a consumer selected combination of communication channels;

parsing means for parsing consumer information; and

forwarding means for forwarding parsed consumer information to one

or more preference services to enable one or more marketers to purge one or more contact lists.

15. The system of claim 14 wherein the contact comprises an inbound contact.

16. The system of claim 14 wherein the contact comprises an outbound contact.

17. The system of claim 14 further comprising second offering means for offering one or more of products and services.

18. The system of claim 14 wherein communication channels comprise email, telephone and mail.

20. The system of claim 14 further comprising incentive means for providing one or more consumer incentives.

25. A system for reducing unwanted communications via multiple communication channels, the system comprising:

contact means for enabling a provider to establish a contact with a consumer to offer one or more of product, service, advertisement and information to the consumer;

offering means for offering a privacy service to the consumer through the provider wherein the privacy service comprises reducing unsolicited communications for a combination of communication channels to the consumer;

30. enrollment means for enrolling the consumer to receive the privacy service via a single consumer contact with the provider; and

forwarding means for forwarding consumer information to a processor for processing consumer information for a consumer selected combination of communication channels and to enable one or more marketers to purge one or more contact lists.

5 21. The system of claim 20 wherein the communication channels comprise email, telephone and mail.

22. A system for reducing unwanted communications via multiple communication channels, the system comprising:

contact means for establishing a contact with a provider;

10 requesting means for requesting a privacy service wherein the privacy service comprises reducing unsolicited communications;

identifying means for identifying a combination of communication channels from which to reduce unsolicited communications via a single consumer contact; and

15 input means for providing consumer information at the single consumer contact.

23. The system of claim 22 wherein communication channels comprise email, telephone and mail.

24. The system of claim 22 wherein consumer information comprises a combination of email address data, telephone number data and mailing address data.

25. The system of claim 22 further comprising incentive means for receiving one or more consumer incentives.

26. The system of claim 22 further comprising preference means for identifying one or more consumer preferences regarding at least one of communication channel, type of communication and source of communication.